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PRESENT...

WEBINAR

The Automated Testing Paradox: how a **manual testing solution** can help you **automate more tests**



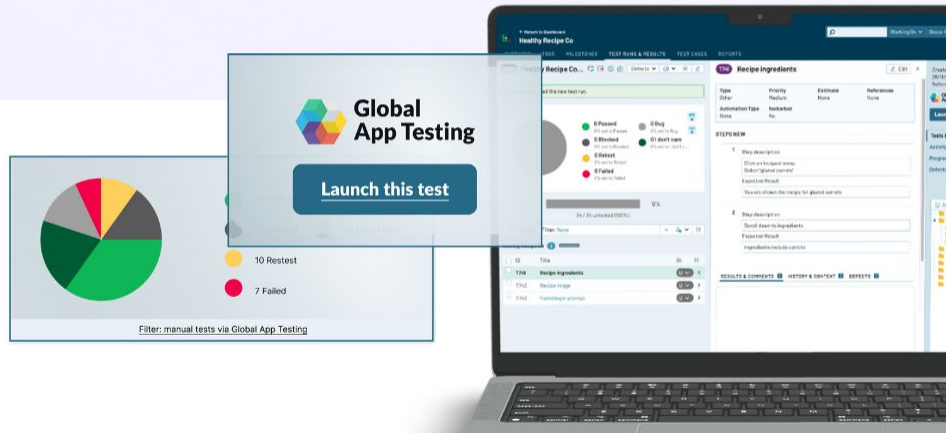
27th October



4:00 PM



11:00 AM Eastern / 8:00 AM Pacific



Agenda

1. TestRail present their findings
2. What's the paradoxical solution?
3. Presenting the Global App Testing & TestRail solution
4. Launch a live test
5. Poll results & Q&A

Our poll

**What's your biggest challenge
when it comes to automating tests?**





Our clients



Amazon Best Sellers

Our most popular products based on sales. Updated hourly.

Best Sellers in Quality Assurance & Testing

Top 100 Paid Top 100 Free

<div>#1</div>  <p>Leading Quality: How Great Leaders Deliver High... › Ronald Cummings-John ★★★★★ 35 Kindle Edition</p>	<div>#2</div>  <p>Clean Code: A Handbook of Agile Software... › Robert C. Martin ★★★★★ 128 Kindle Edition</p>	<div>#3</div>  <p>PHPUnit Essentials › Zdenek Machek ★★★★★ 2 Kindle Edition</p>
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a comprehensive and practical guide to embedding quality into the DNA of product

Nick Caldwell, VP engineering



Leading quality offers key lessons... a quality mindset remains key to differentiating your product.

Michael Lopp, VP Product Engineering



a MUST-READ for anyone in a management or leadership position

Dan Ashby, Head of Test





Introducing Heather Vercillo

Product Marketing Manager

Today's first speaker



The test management platform that boosts
confidence in your entire testing process – at scale



Increase test
coverage



Centralize
all testing



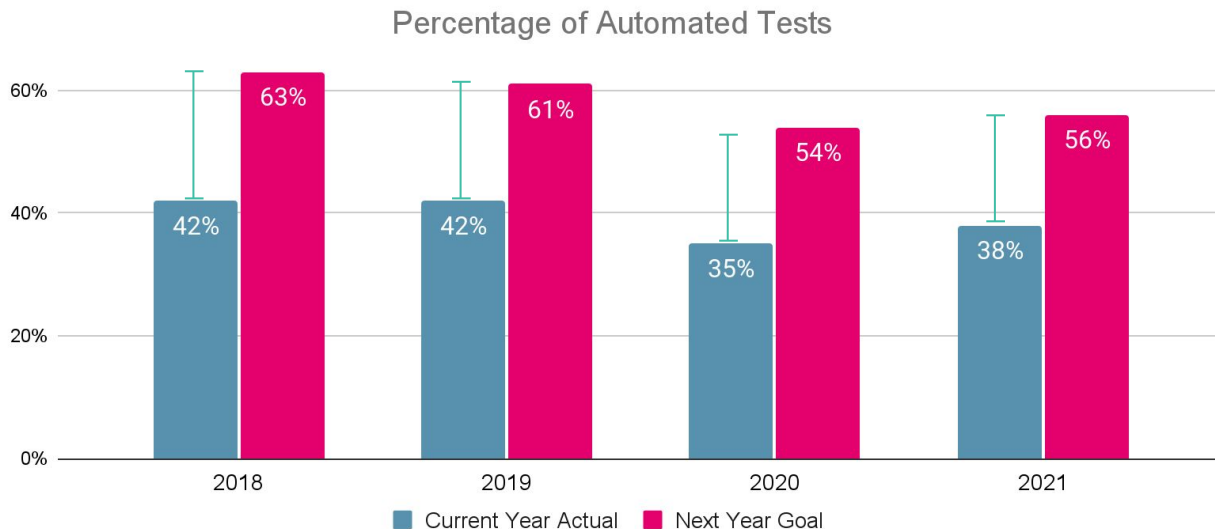
Track test
progress in
real-time



Create
visibility for
stakeholders

The TestRail research findings:

For the past three years, survey respondents indicated a **20% difference** between what they currently automate and what they **expect to automate** the following year.





**Global
App Testing**



Introducing Artem Bobrovskiy

Product Manager

Main speaker

What is the ideal testing ratio?

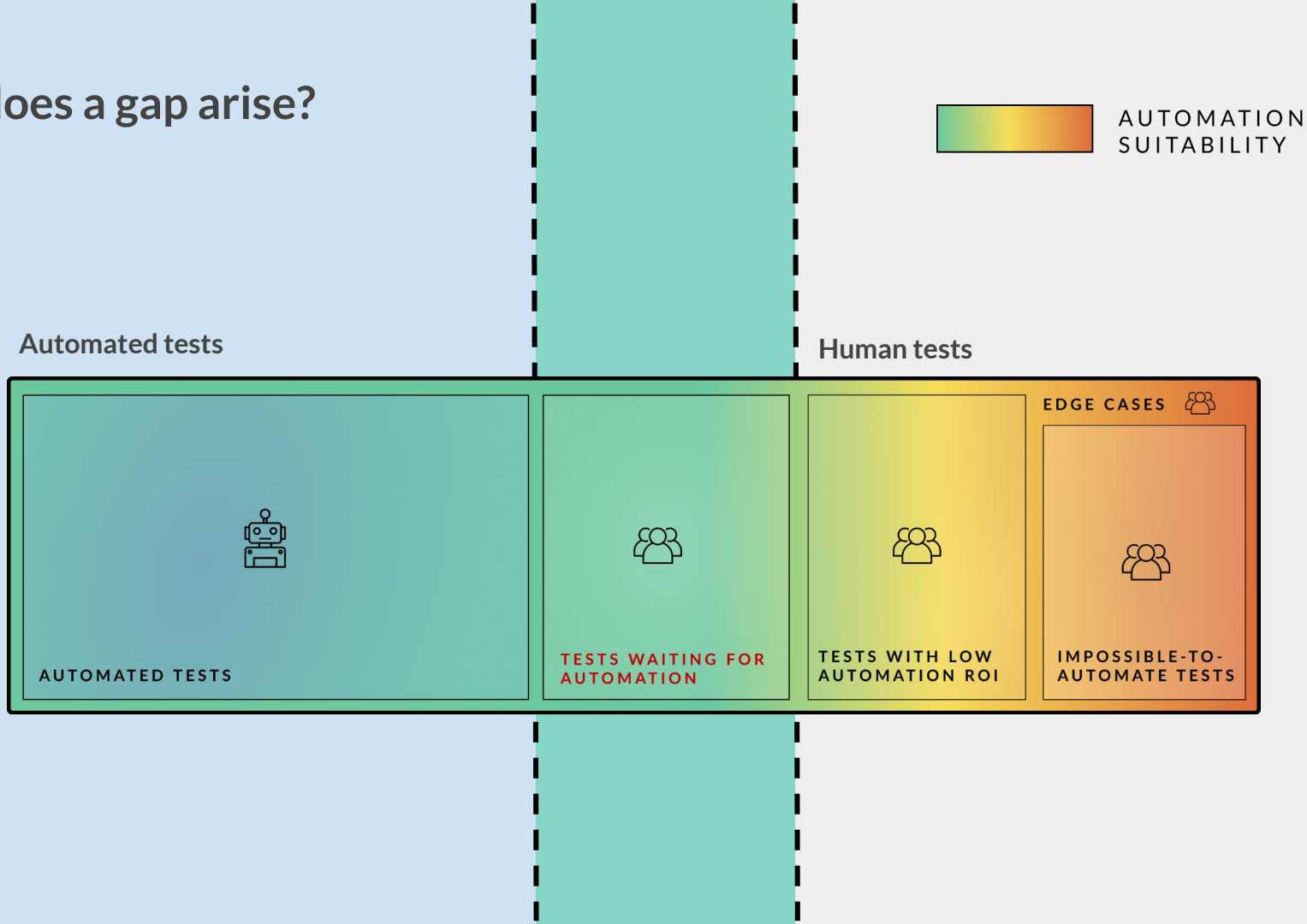
 AUTOMATION
SUITABILITY

Automated tests

Human tests



How does a gap arise?



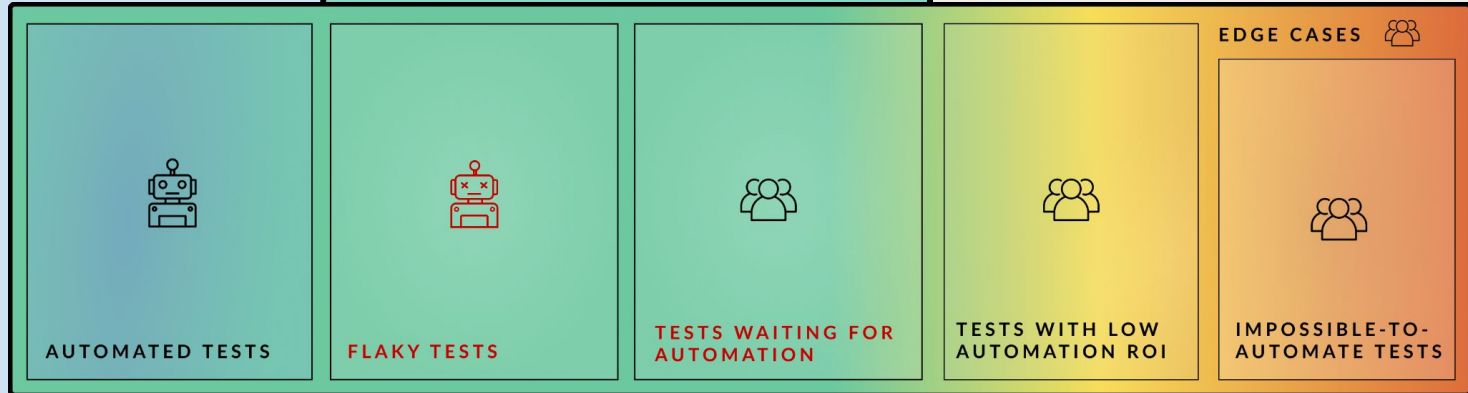
"The automation gap"

*Tests which the business
would like to automate, but
cannot.*

 AUTOMATION
SUITABILITY

Automated tests

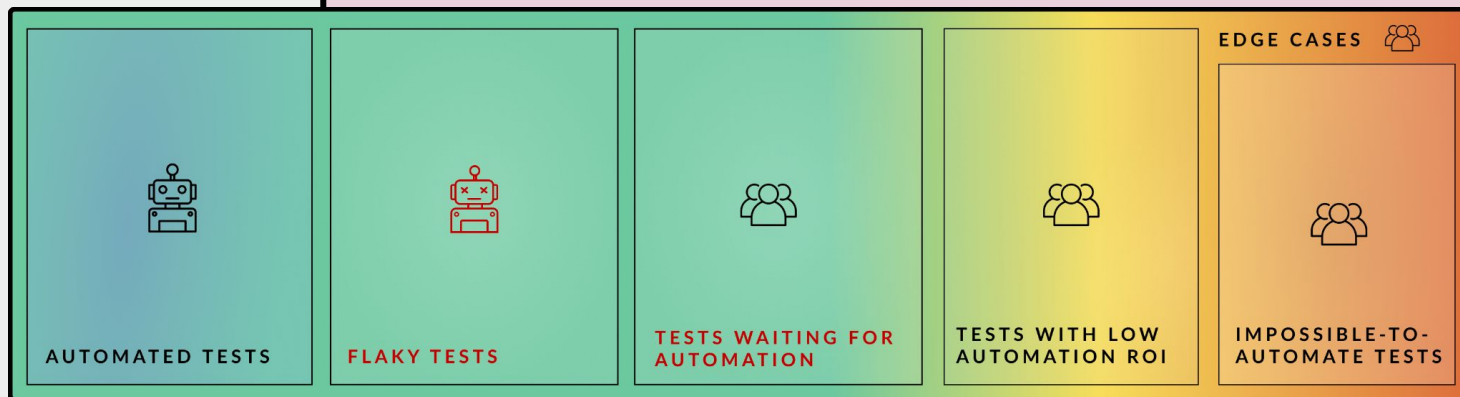
Human tests



Human tests

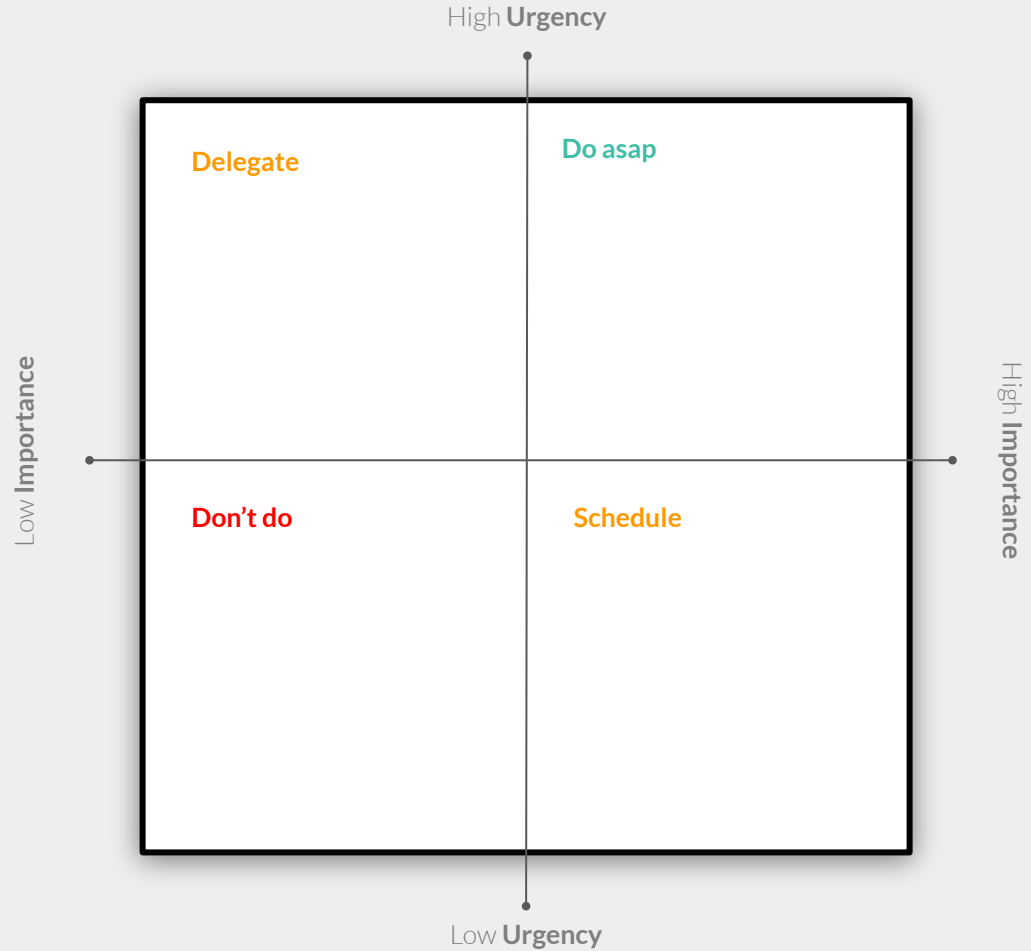
 AUTOMATION
SUITABILITY

*Volume of human tests increases
pushing up daily testing burden*

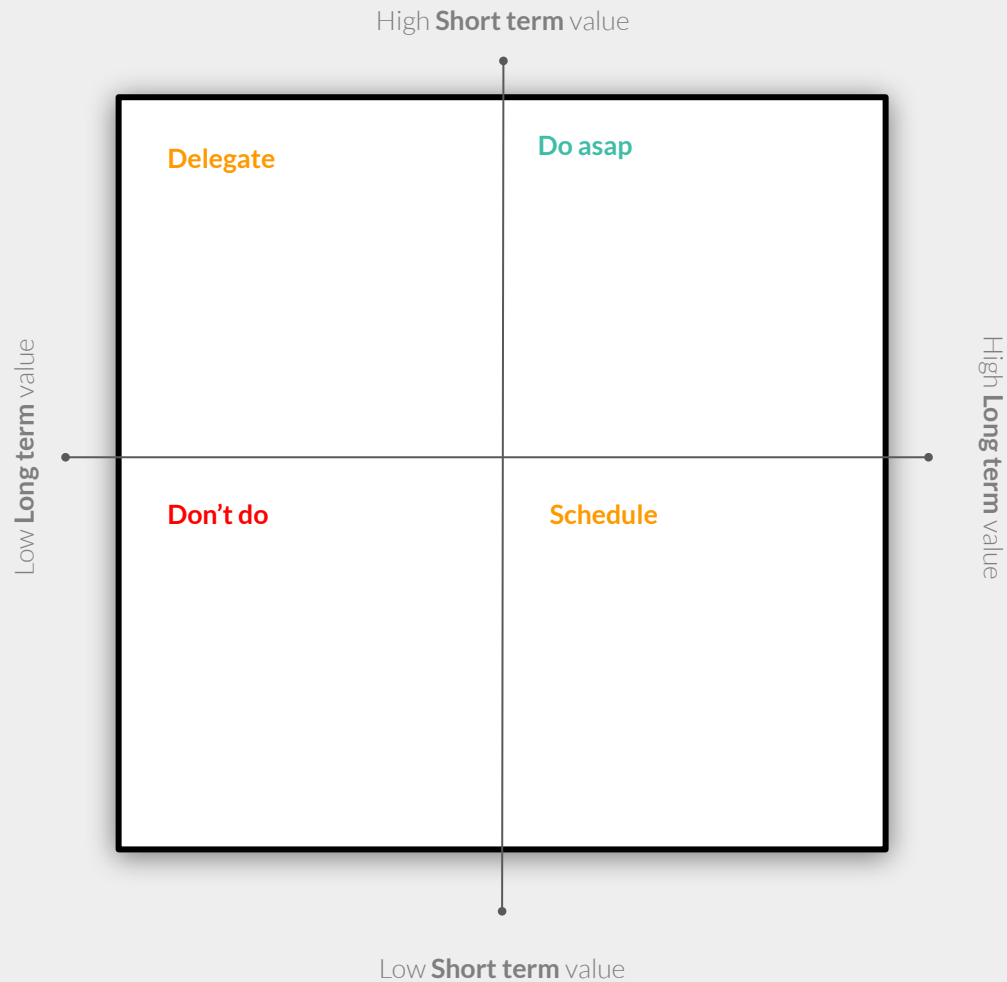


Automated tests

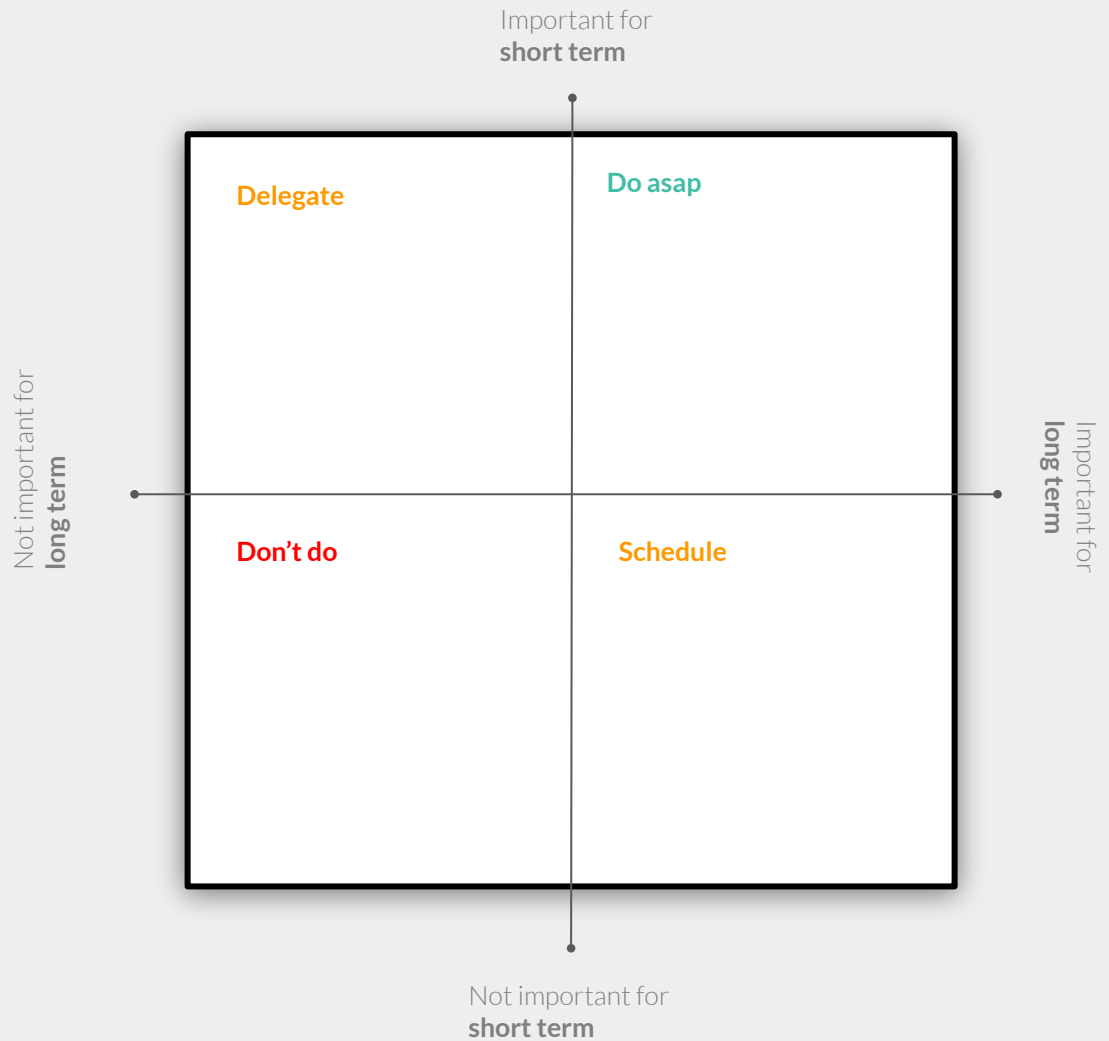
Priority matrix



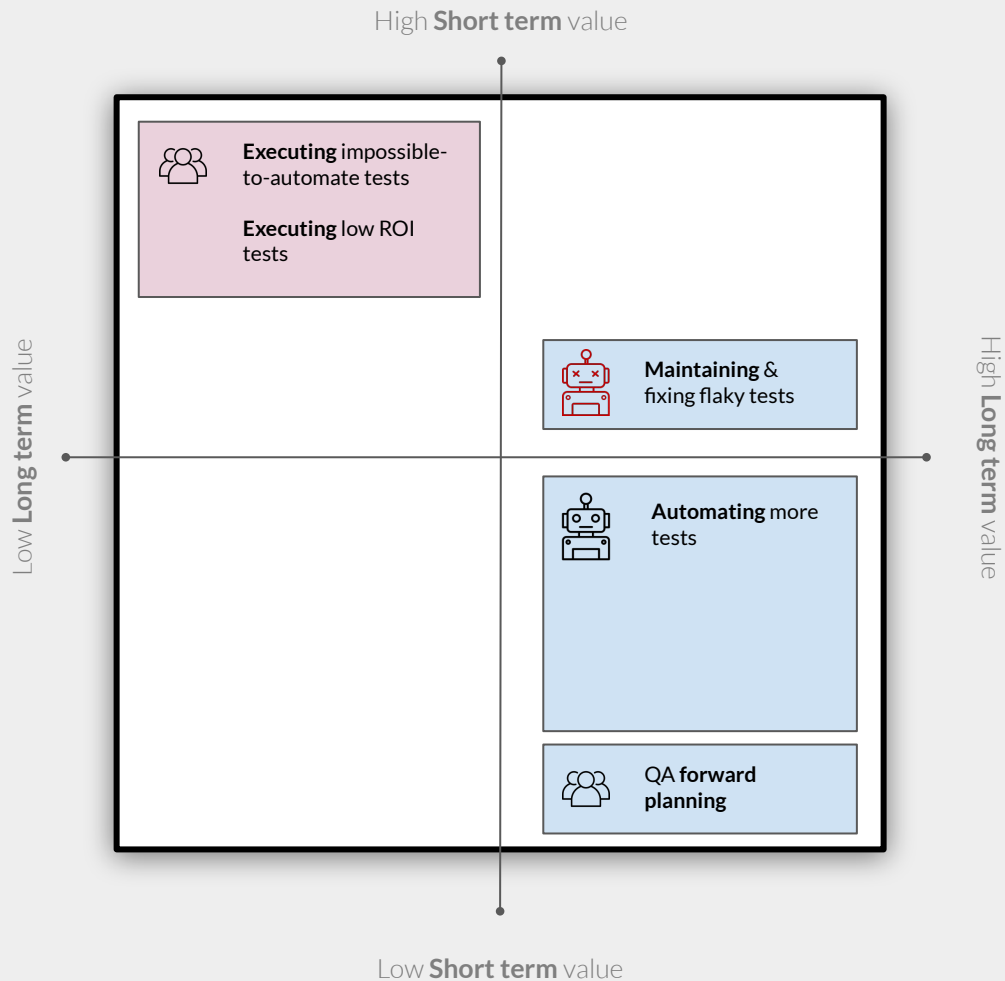
Priority matrix



Priority matrix



How QA time is planned



QA time reality

Long term



Short term

Proactive



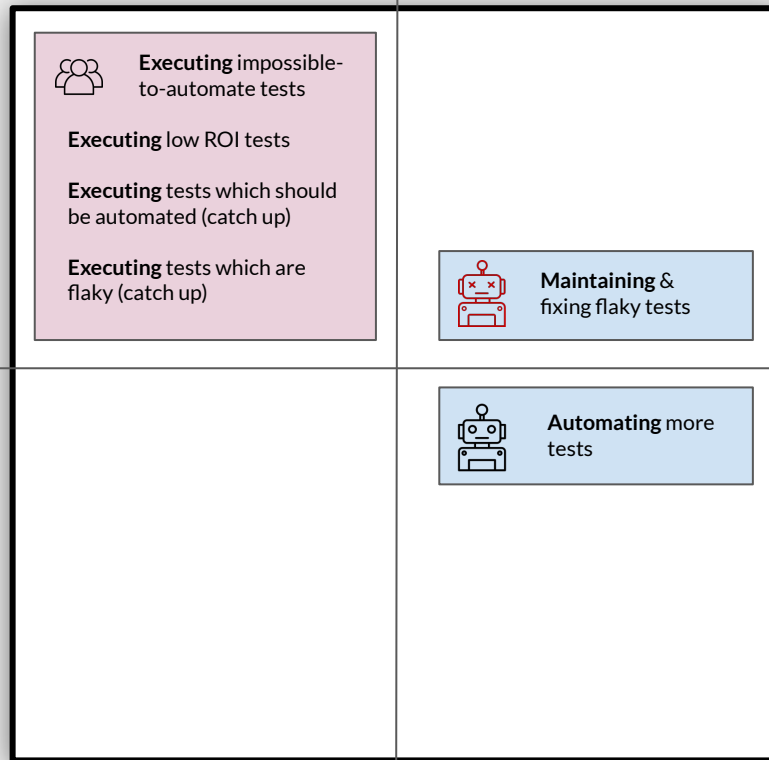
Reactive

Progress



Maintenance

Low Long term value

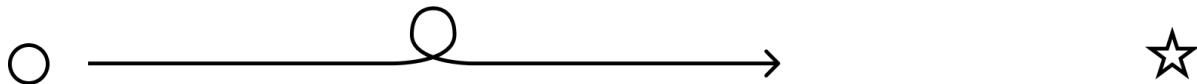
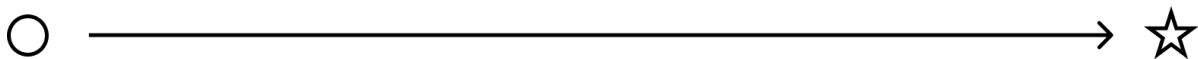


High Long term value

High Short term value

Low Short term value

Testing cycles distract you from your goals





Important for
short term



Executing tests



Maintaining &
fixing flaky tests

Important for
long term



Automating more
tests

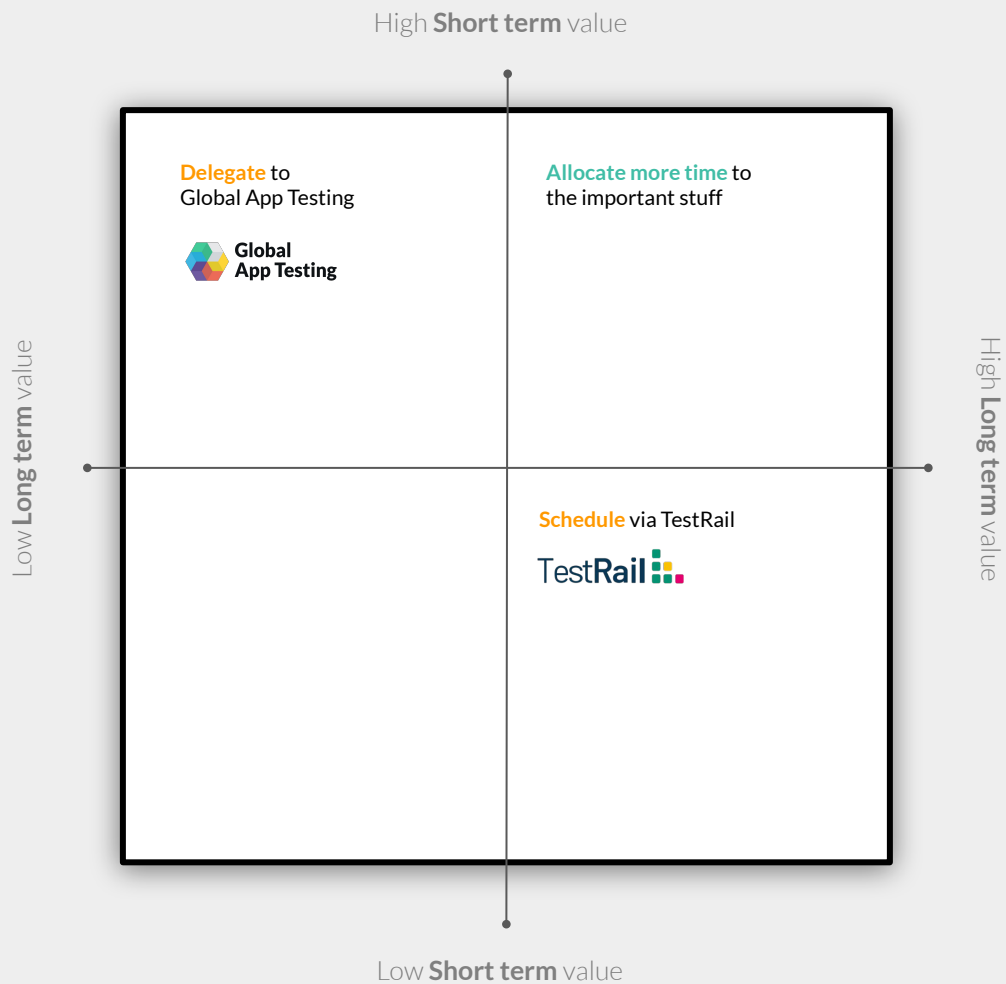


QA forward
planning



Not important for
short term







We can help you



Global community of testers



On-demand testing **24/7**



Feels like **automation**



Plugs into **TestRail** and **CI/CD**



Test case execution and **Exploratory testing**



Clear, actionable **Results** in your **Tracker**



Infinitely **Scalable**

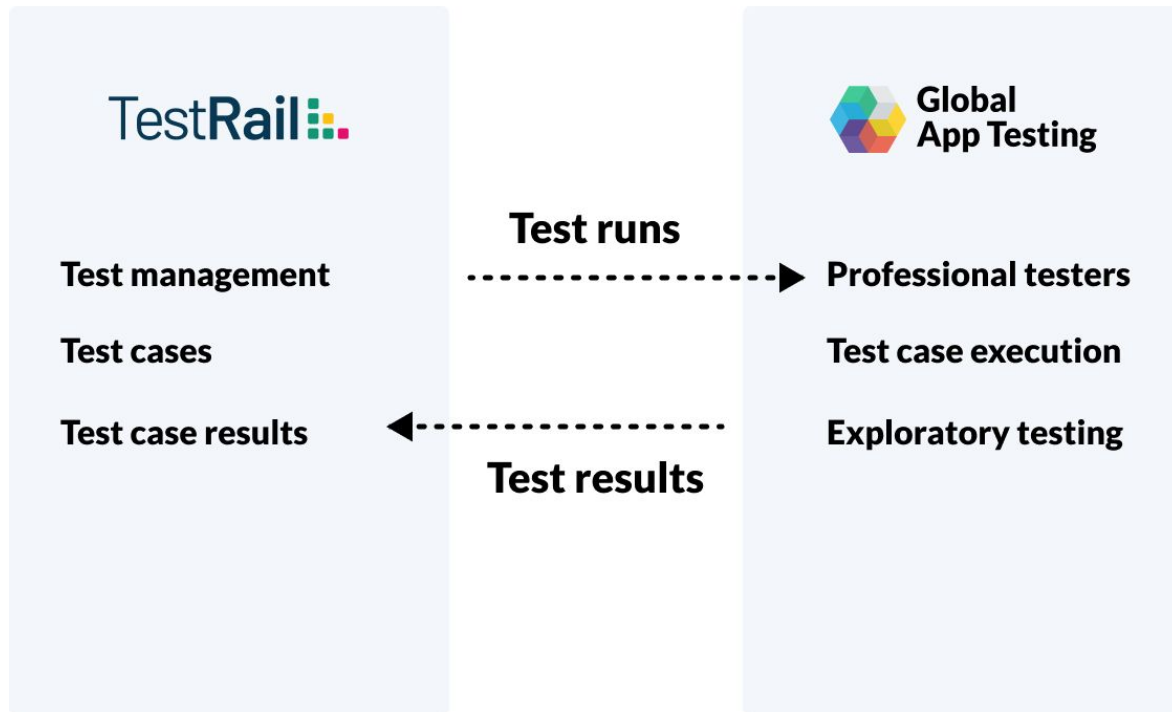


Introducing Diogo Rede

Solutions Architect

Presenting our integration

Global App Testing + TestRail Integration



Outcomes



Seamlessly launch tests & quickly receive results in TestRail



Get testing results back in real-time



Have professional testers execute your test cases



Instantly scale your team when resources are thin



Identify and fix problems quickly



Access detailed reports to release faster

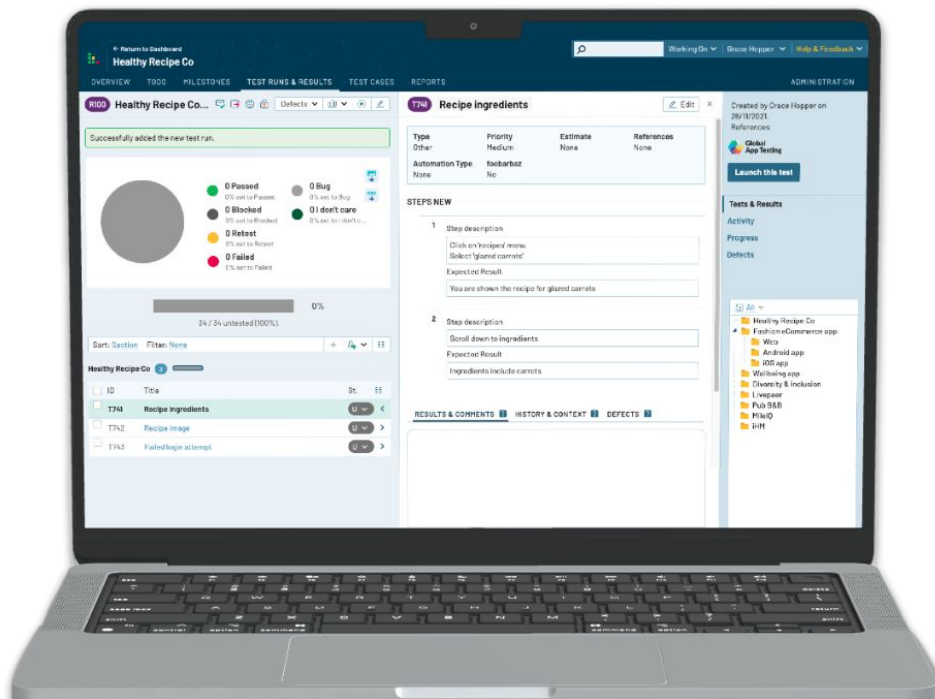


Augment & support your internal QA teams



Accelerate your automation strategy

Let's launch a test!





Introducing John Smerek

CTO

The LineTen Story

A dramatic background image of a stormy night sky. Dark, heavy clouds are illuminated from within by bright, jagged lightning bolts. The lightning is a mix of yellow and orange, creating a high-contrast, energetic scene. The overall color palette is dominated by deep blues, purples, and oranges.

Challenge 1

The perfect testing storm

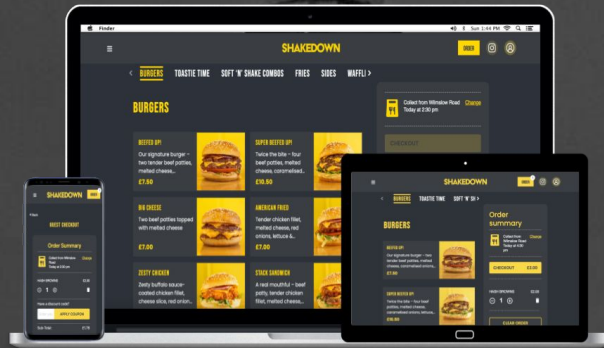
Challenge 2

International & multi device delivery



Challenge 3

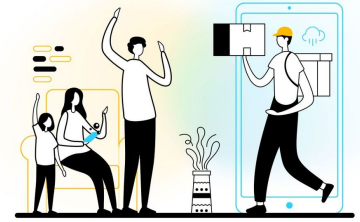
Smoking testing a complex product



A young man and woman are standing against a plain white background. The man, on the left, is wearing a white crewneck sweatshirt and khaki pants. He is looking down at a smartphone held in both hands. The woman, on the right, is wearing a black and white plaid button-down shirt over a white t-shirt and blue jeans. She is also looking down at a smartphone. Both individuals have their faces obscured by black rectangular redaction boxes. A thin red horizontal line spans the width of the image, passing behind the text.

Challenge 4

Lack of user feedback



Challenge 5

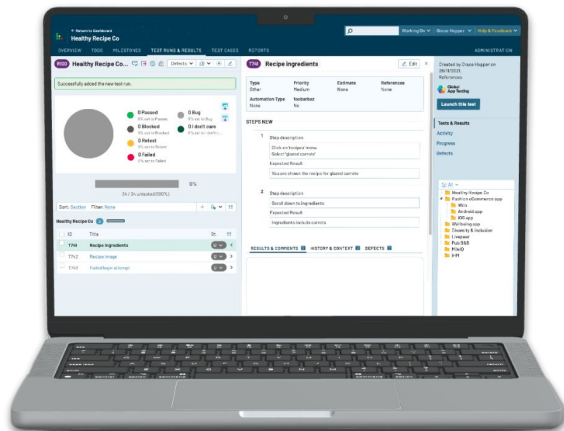
Lots of products working together



Key benefits



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Scale



Cycle fit



Integrations



Range



Global



Understanding



Multiple test
reruns

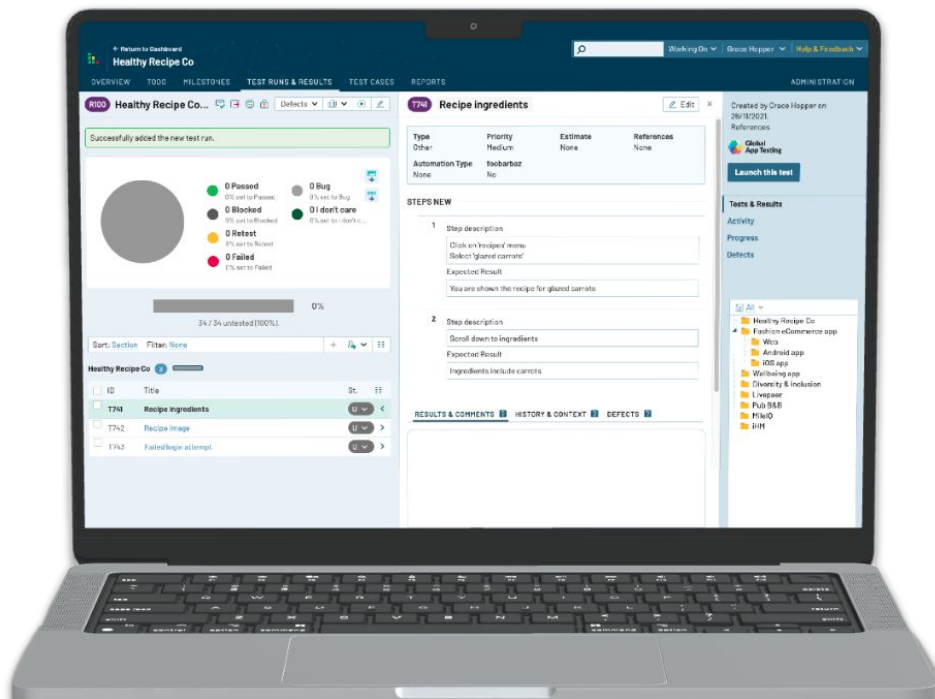


Smoke
testing



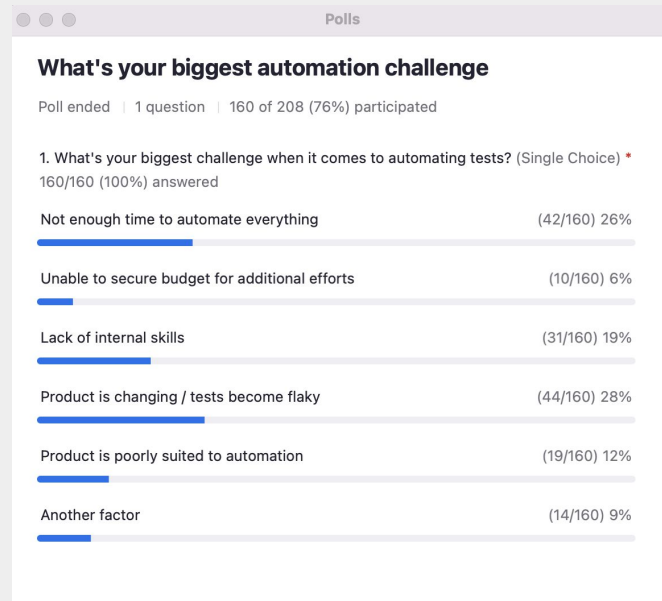
No double
tickets

The results



Survey results

What's slowing your testing down?



Book in a conversation with a **scan**!



- ✓ Book a personalized demo with **Global App Testing**
- ✓ Access a free trial to see the software in action
- ✓ Launch your first test before the plan expires **to get swag** including a signed copy of our bestselling book



- ✓ Book a weekly demo call with **TestRail**
- ✓ Get your 14 day free trial
- ✓ Join the TestRail family and integrate TestRail with Global App Testing and more.

Scan to talk to Global App Testing, TestRail, or both



Any **Questions?**